

A PRODIGAL'S PATH

Restoring Lives. Rebuilding Purpose.

Donor Information Packet

Vision, Goals, Funding Priorities & Student Cost Breakdown
A Long-Term Residential Therapeutic Community — Little Rock, Arkansas

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EIN: 41-4504530

FROM THE FOUNDERS

A Letter from Kevin & Crystal Willis

To our donors and partners,

For more than 30 years, we have walked alongside men and women caught in cycles of addiction, incarceration, and brokenness. Through prison ministry, community work, and years of watching people struggle to find their way back — one truth has never left us: *people can change when they are given the right environment, the right community, and enough time.*

That belief is why A Prodigal's Path exists. Arkansas is one of the most deeply affected states in the nation — ranked #2 for drug problems, #3 for incarceration rates, and home to tens of thousands of men and women who need more than a 30-day program. They need a community. They need accountability. They need a genuine second chance.

We are building that place. A residential Therapeutic Community — peer-led, long-term, and completely free to every resident we accept. No government funding. No shortcuts. Just real transformation, one life at a time.

We are still in the early stages, and we will not pretend otherwise. But the mission is clear, the board is in place, and the work has begun. What we need now are people who believe — as we do — that no life is too far gone.

We are grateful you are considering being part of this.

Kevin & Crystal Willis

Founders, A Prodigal's Path

THE CRISIS IN OUR BACKYARD

Why Arkansas Needs This — Right Now

Arkansas is not a state on the edge of a crisis. It is a state in the middle of one. The data below is drawn from state and national research published in 2023–2026.

#2	#3	46%	75%
Worst Drug Problem in the United States	Highest Incarceration Rate in the Country	of Released Prisoners Return Within 3 Years	Who Need Treatment Never Receive It

The Revolving Door

62% of all 2021 Arkansas prison admissions were not new crimes — they were people sent back for technical violations. 389 Arkansans died from drug overdoses in 2024 alone.

A Treatment Gap That Cannot Be Ignored

Approximately 215,000 Arkansans have a substance use disorder. Roughly 75% never receive any treatment. There are zero long-term Therapeutic Community programs serving the Little Rock area.

OUR VISION

Strategic Goals

A Prodigal's Path is building a long-term residential restoration community in Arkansas where men and women can step away from destructive cycles and begin rebuilding their lives through accountability, mentorship, work, education, life skills, and community.

Establish a Residential Community

Secure and prepare housing that provides a safe, structured, and long-term environment for individuals seeking life transformation.

Provide Long-Term Restoration

Offer a two-year residential program that allows students to rebuild their lives through accountability, mentorship, education, work, and community.

Operate at No Cost to Students

Provide housing and programming free of charge to accepted participants — removing the financial barriers that so often prevent lasting change.

Build a Sustainable Model

Develop student-operated businesses that provide job training and eventually help support the mission and operations of A Prodigal's Path.

Leadership Commitment: During the startup phase, the majority of leadership and staff positions are volunteer-based — allowing donor support to be directed toward serving students and building a sustainable future, not salaries.

FUNDING THE VISION

Startup Funding Goals

A Prodigal's Path is raising **\$400,000** in startup capital to secure a residential property, prepare it for our first student class, and launch the program on solid financial footing. Arkansas's lower cost of living and real estate make this goal significantly more achievable than comparable programs in other states.

Residential Property Acquisition / Down Payment	\$250,000
Furnishings & Appliances	\$30,000
Transportation Vehicles & Fund	\$20,000
Student-Run Business Startup Capital	\$50,000
Legal, Licensing, Insurance & Administration	\$15,000
Emergency Reserve Fund	\$35,000
TOTAL STARTUP GOAL	\$400,000

Donations support housing acquisition, furnishings, food, utilities, transportation, educational materials, student activities, startup funding for businesses, and operational expenses.

TRANSPARENCY

Annual Cost Per Student

We believe donors deserve to know exactly where their money goes. The table below shows the complete monthly and annual cost of housing, feeding, transporting, and equipping one student — down to the dollar.

Category	Monthly	Annual
Housing Allocation	\$300	\$3,600
Utilities	\$100	\$1,200
Food & Household Supplies	\$350	\$4,200
Transportation	\$100	\$1,200
Insurance	\$50	\$600
Education & Life Skills	\$50	\$600
Recreation & Activities	\$50	\$600
Clothing Assistance	\$25	\$300
Medical / Emergency Fund	\$50	\$600
Administrative Costs	\$50	\$600
TOTAL PER STUDENT	\$1,125	\$13,500

Approximately \$1,125 per month — or \$13,500 annually — provides housing, food, utilities, transportation, life-skills training, and program resources for one student.

WAYS TO GIVE

Itemized Giving Opportunities

Every gift — at every level — has a specific, tangible impact on a student's life. Here is exactly what your donation provides:

\$25	Provides toiletries and household supplies
\$50	Provides educational and life-skills materials
\$100	Provides transportation support
\$350	Provides a month's food expenses for one student
\$500	Supports utilities and operational expenses
\$1,125	Sponsors one student for one month
\$13,500	Sponsors one student for one full year
\$30,000	Furnishes an entire residence
\$50,000	Launches student-operated businesses
\$250,000	Helps establish the first A Prodigal's Path residential home

The Therapeutic Community model has decades of documented outcomes showing significantly lower recidivism, sustained sobriety, and strong employment results compared to incarceration alone. A Prodigal's Path is committed to tracking and publishing our own outcome data as the program grows.

LEADERSHIP

Board of Directors

A Prodigal's Path is governed by a dedicated board of ten men and women who bring legal, financial, operational, and community expertise to the mission. Every dollar donated is overseen by this board — not by any single individual.

Kevin Willis	Founder
Crystal Willis	Co-Founder & Executive Director
Katlyn Graham	President
Chris Blakley	Vice President
Beau Duty	Board Member & Legal Counsel
Letitia McDermott	Secretary
Karla Middleton	Treasurer
Jay Fraley	Board Member
Victoria Lasker	Board Member
Nathan Davis	Board Member & Digital Director

Financial & Legal Information

Entity Type	501(c)(3) Nonprofit Corporation
State of Incorporation	Arkansas
EIN	41-4504530
Government Funding	None accepted — fully donor supported
Tax-Deductible	Yes — all gifts are tax-deductible
Donations Processed Via	Zeffy (0% platform fee — 100% reaches the mission)

Ready to give or have questions?

info@AProdigalsPath.com | aprodigalspath.com

Donate online: aprodigalspath.com (Donate button) — or contact us about major gifts